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Date: March 25, 2002

Leborah a. Michigar

PATENT APPLICATION

Applicant(s):

Chien, et al.

Docket No.: 40655.1300

Serial No.:

09/834,478

Group Art Unit: 2162

Filing Date:

April 13, 2001

Examiner:

TBA

Title

SYSTEM AND METHOD FORConfirmation No.:

2560

USING LOYALTY POINTS

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT PURSUANT TO 37 C.F.R. §§1.97-1.98

Assistant Commissioner of Patents Washington, D.C. 20231

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In accordance with the duty of disclosure under 37 C.F.R. §1.56 and pursuant to 37 C.F.R. §\$1.97-1.98, Applicant hereby notifies the U.S. Patent and Trademark Office of the supplemental documents listed on the attached Form PTO/SB/08A. One copy of each cited document is submitted herewith. Applicant respectfully submits that all pending claims are patentable over the foregoing references, alone or in combination. The Examiner is requested to initial the enclosed Form PTO/SB/08A and return a copy thereof to the undersigned.

The submission of the listed documents is not intended as an admission that any such documents constitute prior art against the claims of the present application. Applicant reserves the right to dispute the listed documents as prior art during examination. Further, Applicant does not waive any right to take any action that would

Serial No.: 09/834,478

Docket No.: 40655.1300

be appropriate to antedate or otherwise remove the listed documents as a competent

reference against the claims of the present application. Furthermore, the submission of

this Supplemental Information Disclosure Statement is not to be construed as a

representation that a search has been made or that no other material information may

exist.

As this Supplemental Information Disclosure Statement is being filed in

compliance with 37 C.F.R. §1.97(e)(1): I hereby certify that each item of information

contained in this Supplemental Information Disclosure Statement was cited in a

communication from a foreign patent office in a counterpart foreign application not more

than three months prior to the filing of this Supplemental Information Disclosure

Statement, and also pursuant to 37 C.F.R. §1.97(b)(3), prior to the issuance of the first

No filing fee is required, however, the Assistant Office Action on the merits.

Commissioner is hereby authorized to charge Deposit Account No. 19-2814 for any

deficiency in the fees should they be required for the filing of this Supplemental

Information Disclosure Statement, for which purpose a duplicate copy of this sheet

is enclosed.

Dated: March 25, 2002

Howard L. Sobelman

Reg. No. 39,038

Enclosures: PTO/SB/08A

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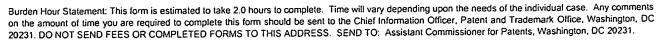
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Application Number	09/834,478			
Filing Date	April 13, 2001			
First Named Inventor	Emily Chien			
Art Unit	2162			
Examiner Name	TBA			
Attorney Docket Number	40655.1300			

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FOREIGN PATENT DOCUMENTS								
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				Application Number	09/834,478		
				Filing Date	April 13, 2001		
				First Named Inventor	Emily Chien		
				Group Art Unit	2162		
				Examiner Name	TBA		
Sheet	2	of	2	Attorney Docket Number	40655.1300		

OTHER PRIOR ART -- NON PATENT LITERATURE DOCUMENTS Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the kaminer Cite item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published. nitials No.1 FALLON: "UK Retailers' Loyal Customer 'Card Wars' Prove Costly (Most major retailers in the UK have grown their sales over the past 2 years by launching loyalty-card programs)"; Supermarket News, 05 May 1997; vol. 47, no. 18, page 57 COPY OF PAPERS **ORIGINALLY FILED** RECEIVED MAY 0.4 2002 'GROUP 3600 Date Examiner

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